

CUSTOM PHOTO CALENDARS

02

CHOOSE A START MONTH AND CALENDAR DURATION.

Standard pricing includes starting any month and running for 12 consecutive months. Additional months and/or insert sheets add 7% to the unit price.

04

PREPARE YOUR ARTWORK

Factory Stock Layout

For flat pictures we recommend sending 300 dpi or higher JPG files for each month at actual size. We will place each picture in the allotted image area and crop accordingly.

For artwork with a mixture of pictures and overlaid text, we recommend downloading the template package from our website to lay out the picture area artwork. Submit high-resolution, print-ready PDFs with all text converted to outlines for each month. Include 1/8" bleed area all around but no crop/bleed/printer marks and all template items removed.

For the logo imprint area, we recommend vector art in PDF or EPS format with all fonts converted to outlines and sized to fit the imprint area of the chosen calendar style.

06

SUBMIT PO & ARTWORK

For file size less than 10MB, please e-mail a ZIP of all art files and PO to orders@bkpress.com and copy the art department at art@bkpress.com

For file size larger than 10MB, please email only your PO to orders@bkpress.com and submit your artwork via the artwork upload tool found on our website.

01

SELECT YOUR CALENDAR STYLE

03

STOCK OR CUSTOM?

You can choose to use our stock template layout (as pictured in our catalog and website) or fully design your own custom calendar.

04

PREPARE YOUR ARTWORK

Customer Supplied Custom Art

Download the template package from our website and use the PDF template labeled "..._ALLCUSTOM.pdf". You can layout any elements (pictures, date grids, text, logos, etc.) on the page to your preference. Supply a print-ready, multi-page PDF or individual PDF files for each month and cover. Don't forget to remove template elements and make sure the final file(s) includes the bleed area but no crop/bleed/printer marks as part of the file. Alternatively, you can choose to send us an InDesign packaged file of your full layout.

05

LABEL AND ZIP ARTWORK

If sending an individual JPG or PDF for each month and cover separately, please label each picture after the month it is to go in. For example, 01_January.jpg/pdf for January, 02_February.jpg/pdf for February, 00_Cover.jpg/pdf for the cover and so on. For a multi-page, print-ready PDF all pages should be sent in order. ZIP your files to prepare for art submission.

