

# CUSTOM PHOTO CALENDARS

01

## CHOOSE STYLE & START MONTH

- Select your calendar style.
- Pick any month to start. (12 consecutive months is standard)
- Additional months or inserts incur a 7% price increase.



02

## STOCK OR FULLY CUSTOM?

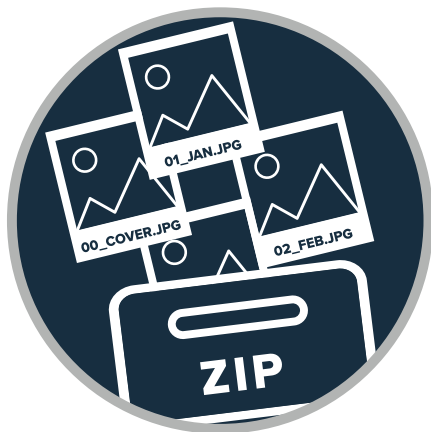
- Stock Design: Use our pre-designed template with your logo (supplied in vector format). We'll place your logo and crop any photos you send (300dpi JPGs recommended).
- Fully Custom Design: Download our template and create your own layout. Submit high-resolution, print-ready PDFs with outlined text, bleed area (no crop/bleed marks), and all template elements removed.



03

## PREPARE YOUR ARTWORK

- Stock Design: (Uses our pre-designed template)
  - Label image files by month (e.g., 01\_January.jpg).
  - Provide your vector logo artwork (PDF or EPS, fonts converted to outlines) sized for the imprint area.
  - Compress/Zip and submit all files: 300 dpi JPGs for each month (actual size) or a multi-page PDF with all pages in order, text converted to outlines, and bleed area included (exclude crop marks).
- Fully Custom Design: (Design the entire calendar)
  - Use the full-custom template we provide.
  - Zip and submit a print-ready, multi-page PDF or individual, properly labeled PDFs for each month and cover. Final files must include bleed area and exclude crop/bleed/printer marks. Alternatively, submit an InDesign package of your complete layout.



04

## PO & ARTWORK SUBMISSION

For files under 10MB, email the ZIP with your artwork and PO to [orders@bkpress.com](mailto:orders@bkpress.com) (cc: [art@bkpress.com](mailto:art@bkpress.com)). E-mail subject must have the PO number.

For larger files, use the artwork upload tool found on our website.

